



## 2018 Conference Sponsorship

[sponsors@iot613.ca](mailto:sponsors@iot613.ca)



# 2018 Annual IoT613 Conference

An annual event in its third year, this year's conference will be in spring 2018 at an exciting venue in the National Capital Region.

The annual IoT613 conference focuses on the technologies, applications, innovations and social impacts of IoT. Offering a unique opportunity for learning and collaboration between design, engineering, business, and social disciplines, the conference attracts attendees from enterprise, government, and academia.

Since 2015 IoT613 has welcomed all technology enthusiasts and professionals to events and workshops and has big plans for the future.

## Why Get Involved?

### Exposure

Being an IoT613 conference sponsor provides your company or organization the opportunity to be seen as the innovative leader you are by showcasing your products, services, and brand to the local and international IoT industry.

### Community Engagement

Whether you are a new innovative startup or an enterprise corporate entity, collaborating with IoT613 as a sponsor demonstrates your dedication to the industry, engages with our community, attracts talent and ideas, and places your brand and ideas throughout the National Capital Region and beyond.

### Networking

Sponsors also benefit by attending the IoT613 conference and networking with industry professionals, attending speaking sessions, and meeting prospective employees or partners.

### Collaboration

As an interactive 3-day conference with workshops and hands on technology, we know you will have a great time working with others in your space and some complementary skills and technologies. You might even learn a thing or two.

### Awesome Sponsorship Packages

As you will see on the following pages there are sponsorship packages to suit all sizes and objectives. We really want you to be involved, so please drop us a line.



## Audience

2015/16 welcomed hundreds of audience members. IoT613 is a well known brand and acts as the hub in the Ottawa technology and innovation sector.

In 2018 we anticipate over 400 attendees. Our audiences includes a wide range of professionals from private enterprise and startups, public sectors and social enterprises, as well as academic institutions.

Many industries are represented, including IT networking, advanced construction and infrastructure, manufacturing, hardware and software development, UX design, big data and servers, mobile and sensor technologies, privacy and legal, to name a few.

Our goal as the hub of Ottawa's IoT Ecosystem is to bring the entire community to collectively place Ottawa on the world stage.

## Sponsors Past and Present

We are thrilled to have worked with so many great companies and sponsors. It really takes the entire community to grow our region's technology and innovation sectors. We hope you can join the ranks.

HW/SW Engineering	Networking, Web, E- Commerce	UX & Design	Technology Start-ups	Business, Legal, Economic Development	Academic, Institution
WindRiver	Amazon Alexa	Akendi	Branch	Momentum Business Law	Eclipse Foundation
Macadamian	Internet Society	Design 1st	Beagle Sense	Invest Ottawa	Museum of History
Spiria	CENX	Accurate Creative	DOT ADHD	Edwards PC Law	STEM Design Labs
Dunn Engineering	CIRA	FactorSafe Solutions	Hykso	Praxiem	Carleton University
Rowebots	Rebel.com	Gibson Product Design		Real Decoy	Algonquin College
DA-Integrated	Shopify	Bv02			University of Ottawa

# 2018 Sponsorship Packages

In an effort to offer a wide range of packages to suit your organization's goals, we have outlined perks and benefits below. Please consider contributing to the Ottawa IoT community and get in touch with us if you have any questions or comments.

Perks	BRONZE (8) \$1,300	SILVER (5) \$2,200	GOLD (3) \$3,500	PLATINUM (1) \$10,000
Exhibit space	6'x10'	8'x10'	8'x10'	10'x10'
Full event passes	1	2	3	6
Logo/name/link on website*	✓	✓	✓	✓
Logo/link in newsletters*	✓	✓	✓	✓
Logo on onsite signage*	✓	✓	✓	✓
Logo on sponsor slides*	✓	✓	✓	✓
Swag bag contribution	✓	✓	✓	✓
Social media coverage*	✓	✓	✓	✓
On-stage mentions by emcee		✓	✓	✓
Newsletter and/or website exposure*		✓	✓	✓
Refreshment break sponsorship			✓	✓
Ad placement on nametag			✓	✓
Interview for Podcast Series			✓	✓
VIP dinner sponsorship				✓
Opening address (Day 2 or 3)				✓
Sole exhibitor on technical day (Day 1)				✓

\*varies by sponsor level – see Network Exposure section below for details

## À La Carte

The IoT613 à la carte menu compliments a sponsorship package, or stands alone as an alternative to a sponsorship package to fit your organization's needs.

À La Cart	Value
Additional Full Event Pass*	25% off
Event attendee list*	\$ 500
Charging station sponsorship	\$ 1,000
Lanyard/tote bag sponsorship	\$ 1,000
Student ticket sponsorships	\$ 2,000
Social Event Sponsorship	\$ 3,000
Stand-alone exhibit space (6' x 10')	\$ 850

\*available in addition to sponsorship package.

## IoT613 Network Exposure

As a sponsor we would love to share the good work you are doing to support our community and our audience would love to hear from you. Let us share your story.

Package	BRONZE	SILVER	GOLD	PLATINUM
Social Media mention upon sponsorship signup	✓	✓	✓	✓
Social Media mention during lead up to conference		✓	✓	✓
Newsletter* mention or announcement contributed by sponsor – up to 150 words		1	2	3
Newsletter* feature article about or contributed by sponsor – up to 300 words				1
Website Blog feature article contributed by sponsor – up to 500 words			1	1
Website Logos ranked by category	✓	✓	✓	✓

\*must register in advance of publications

# A Selection of Past Supporters

We are thrilled to have worked with so many great companies and influencers. We hope you can join our community.

